

## **Heart of America Grazing Conference**

February 20-21, 2023  
Ferdinand Community Center  
1710 Community Dr S  
Ferdinand, IN 47532  
Just north of I 64 at exit 63 on Highway 162

Dear Potential Exhibitor:

We are contacting you about an upcoming opportunity to reach a diverse group of Midwest livestock producers and graziers. The Heart of America Grazing Conference is a joint educational effort among Ohio, Illinois, Indiana, Kentucky and Missouri university, government, industry, and producer representatives to provide livestock producers with the most current regional grazing information and resources.

Doors open for registration on February 20 at 12:30 pm EST and the afternoon program begins at 1:25 pm. After attendees register for the conference they can visit the exhibit and silent auction areas. The evening will kick off at 6:00 pm with dinner followed by a speaker.

Featured speakers for the 2023 conference will include: Dr. Greg Halich, University of Kentucky Associate Extension Professor, Dr. Alan Franzluebbers, USDA Professor of Soil Science at North Carolina State University, and Mr. Johnny Rogers, coordinator of the Amazing Grazing Program at North Carolina State University. Their topics will range from discussing the power of one wire, bale grazing, soil health, and interpretation of soil biological tests. Dr Keith Johnson, Purdue University Forage Extension specialist, and Mr. Jason Tower, Superintendent of the Southern Indiana Purdue Agricultural Center., will lead a session encompassing many experts on considerations regarding the development of a grazing plan. Several Indiana producers will share their experiences with their grazing programs.

Exhibit space is located inside the meeting room with the silent auction and break stations. The exhibit registration fee is \$250. The fee includes one conference registration, proceedings, and an 8-foot space with table. Exhibitors are encouraged to bring an item for the silent auction.

We are currently seeking sponsors for our many breaks. A break sponsorship is \$500 and includes booth space and registration for one. Break sponsors will also receive verbal recognition prior to the break, as well as placards containing the name of the business in the break area. Additional registrations for other company representatives will need to be purchased at a cost of \$75 per person.

There are two hotels very close to the conference site in Ferdinand. They are the Comfort Inn, 812-817-0484, and Quality Inn and Suites, 812-367-1122. There are also many choices in Jasper, Indiana for lodging.

Exhibit space is limited, so please make your commitment soon by filling out and returning the enclosed registration form.

If you have any questions, do not hesitate to contact me at 812-678-4427 or at [towerj@purdue.edu](mailto:towerj@purdue.edu)

I will look forward to seeing you in February.

Jason Tower  
Indiana Forage Council  
HOAGC Co Chair

**Exhibitor Registration Form**

*(Information from this form will be included in the proceedings if received by January 20, 2023)*

(Please Print)

Business Name:		
Contact:		
Address:		
City:	State	Zip
Phone:		
E-Mail Address		
Web Page Address		
Names of conference attendees	1.	
	(Requires \$75 registration fee per person for more than one attendee) 2.	
	3.	
Silent Auction item(s); please include suggested retail value		
1.		
2.		
<input type="checkbox"/> \$250 Trade Show Booth by January 20, 2023	_____	
<input type="checkbox"/> \$325 by February 10, 2023	_____	
<input type="checkbox"/> \$500 Break Sponsor (Includes trade show booth and 1 registration)	_____	
<input type="checkbox"/> Registration for other attendees (\$75/person)	_____	
<input type="checkbox"/> Other donations or sponsorship	_____	
	<b>Total:</b> _____	
<b>Make checks payable to Indiana Forage Council</b>		
Send form and payment to Indiana Forage Council c/o Miles Kuhn PO Box 2710 West Lafayette, IN 47996		